Integration Without Compromise

With so many organizations vying for donors’ attention, it’s more important than ever to provide a positive, personalized experience so they remain loyal to your organization. And that personalized experience starts (and ends) with data. Omatic Cloud Integration Platform allows you to build a technology ecosystem that leverages your investment in BCRM – combined with best-of-breed solutions – without sacrificing the complete view of your constituents.

Unlike point-to-point or custom integrations, Omatic Cloud is untethered to any specific system or endpoint, helping your organization grow and evolve as your needs require.

- **Eliminate Data Silos.** (Connect any system or data source) Sync data from all technology and vendor platforms.

- **Share Insight.** (Integrate key information) Ensure data accuracy and relevancy by controlling integration at both the record and field level.
• **Take Control.** (Your data, your rules) You decide which data flows between systems, when and how.

• **Maintain Data Health.** (Stay fresh, clean and complete) Data is imported quickly, cleaned and standardized, and duplicates prevented through an advanced algorithm.

• **Leverage the Experts.** (Unrivaled nonprofit technology experience) Partner with Omatic, a team of seasoned nonprofit technology and data experts.