



SEGMENTOMATIC

SEGMENTATION FOR THE RAISER'S EDGE®

SegmentOmatic allows for user-defined immediate segmentation of anything you can query within Raiser's Edge. New version 2.0 provides advanced segmentation for Raiser's Edge. SegmentOmatic allows for userdefined, immediate segmentation of anything you can query within The Raiser's Edge. With the ability to quickly segment donors, users can gain a visual breakdown of donor activity by recency, frequency, and monetary value.

CONFIGURE OPTIONS

Establish ranges for all of your segmentation metrics

EXTRACT DATA

Export selected data with constituent, gift, finder number data and more



SPECIFIC QUERIES

Selection and suppression ensure that only desired constituents are included

CREATE REPORTS

Output a report of segmentation grids to HTML or open them in Excel