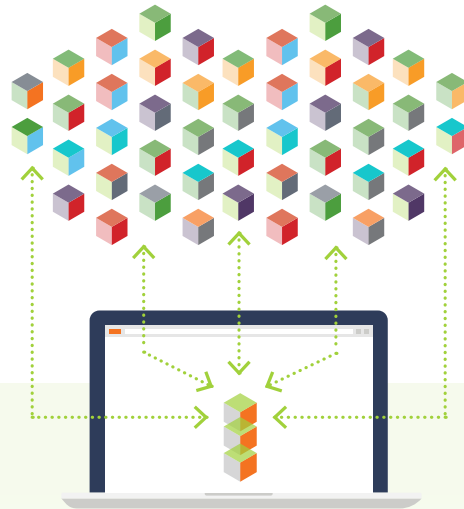


# IMPORTOMATIC®

FAST AND EASY DATA INTEGRATION FOR RAISER'S EDGE™ & RAISER'S EDGE NXT™

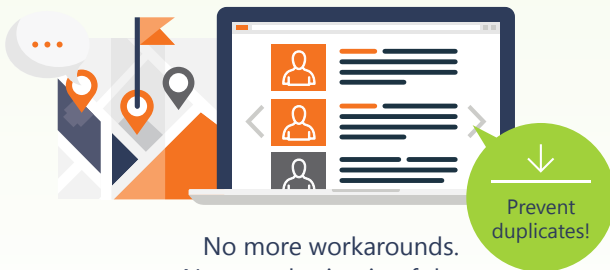
## Faster. Cleaner. Automated.

There's no better way to get data in and out of Raiser's Edge & Raiser's Edge NXT



Say goodbye to messy imports and hello to clean, standardized data

Import and export data from any source quickly and easily.  
And ask us how to skip the spreadsheet step



No more workarounds.  
No more keying in of data.  
And no more duplicates



Your data. Your rules.  
Ready to automate,  
again and again



## Think of it as better, faster, better.

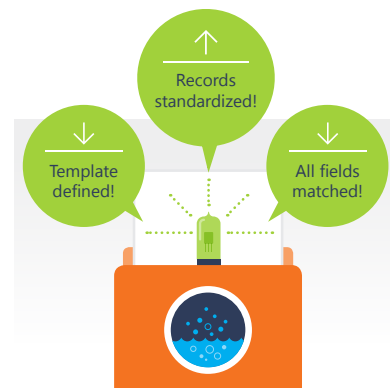
ImportOmatic gives you data integration so advanced, you'll be done in no time! Whether you want to drill down or set up a scheduled import, ImportOmatic redefines "efficient" with baked-in intelligence to clean data, smart profiles for tailored processing, and new connectors that make import and export a one-step process. It's time to spend less time manipulating your data and more time leveraging it.

Now get your demo on >>

# The ImportOmatic difference:

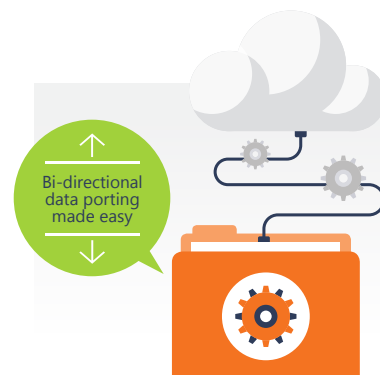
Unparalleled functionality and value. That's why thousands of leading nonprofits entrust their data to ImportOmatic.

	ImportOmatic	Standard Raiser's Edge Import
<b>Automate and improve your Raiser's Edge and NXT imports with the power and ease of ImportOmatic</b>		
Fast, easy, automated import from any data source	✓	
Enforce your rules during import	✓	
Advanced duplicate scoring algorithm that uncovers potential matches and assigns a confidence level	✓	
Standardizes and cleans data during import	✓	
Separate scoring settings for constituents and relationships	✓	
Set and automatically enforce distinct parameters for constituents and relationships	✓	
Multiple matching options for constituent codes and attributes	✓	
Distinct auto-select parameters for constituents and relationships	✓	
Hotkey shortcuts to speed up interactive import screens	✓	
Intuitive data mapping grid	✓	
Automatic promotion of spouse records from non-constituent to full constituent when importing non-bio/address data to spouse	✓	
Reset field mapping while maintaining values in other screens	✓	
Automatically add data that doesn't exist in your file with "virtual fields"	✓	
Bidirectional data import/export capabilities	✓	
Easily searchable online user documentation	✓	
Open technology framework	✓	
Full product functionality available "out of the box "	✓	✓
Available for both hosting and on-premises customers	✓	✓
Works with Raiser's Edge 7	✓	✓
Works with Raiser's Edge NXT	✓	✓
<b>FREE, automated connectors for:</b> Bidr, DonorDrive®, MailChimp®, and VolunteerHub®	✓	
<b>Additional Options</b>		
Bidirectional connection to Luminate Online	Available!	
Connection to Classy	Available!	
Duplicate record management	Available!	
Manage & automate acquisition lists, student data, or grateful patient programs	Available!	
Affinity & engagement scoring	Available!	
Schedule imports to run automatically	Available!	



## Transform your data and your workflow.

Save time—and lots of it—by cleaning and standardizing your data as you move it into Raiser's Edge



## Want it faster?

ImportOmatic Connectors™ make it possible to move data to and from 3rd party tools like Luminate Online, Mailchimp, Classy, and DonorDrive—in a single step! No spreadsheet required!

**omatic**  
SOFTWARE

[OmaticSoftware.com](http://OmaticSoftware.com)

Get your demo on at [omaticsoftware.com](http://omaticsoftware.com) | [info@omaticsoftware.com](mailto:info@omaticsoftware.com)

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