

OMATIC IPAAAS FOR BLACKBAUD CRM

INTEGRATION WITHOUT COMPROMISE

Achieve a single view of your constituent to deliver an awesome experience that is relevant, personalized and consistent with your brand promise.

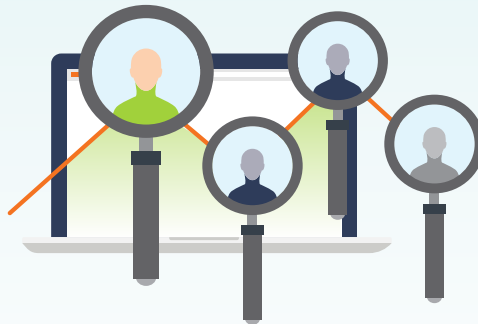
Omatic iPaaS allows you to build a technology ecosystem that leverages your investment in BBCRM, combined with best-of-breed solutions, without sacrificing the complete view of your constituents. Unlike point-to-point or custom integrations, Omatic iPaaS is untethered to any specific system or endpoint helping your organization grow and evolve as your needs require.

ACHIEVE FUNDRAISING GOALS

Hit and exceed your fundraising goals
with automated, healthy data

INCREASE ROI

Utilize existing technology
while adjusting to
changing needs



ENSURE ACCURACY

Data is cleaned, de-
duplicated, and
standardized

BALANCE AUTOMATION WITH CONTROL

Maximize touchless data flow
with data triage



"Thanks to Omatic's integration for Blackbaud CRM, we are now able to process the millions of pieces of mail we receive annually with donations. This automated solution has expedited the follow-up process, thereby increasing donor affinity which allows for a greater stewardship plan. It would not be possible otherwise!"

omatic
SOFTWARE

Get your demo on at omaticsoftware.com | info@omaticsoftware.com