

SALESFORCE

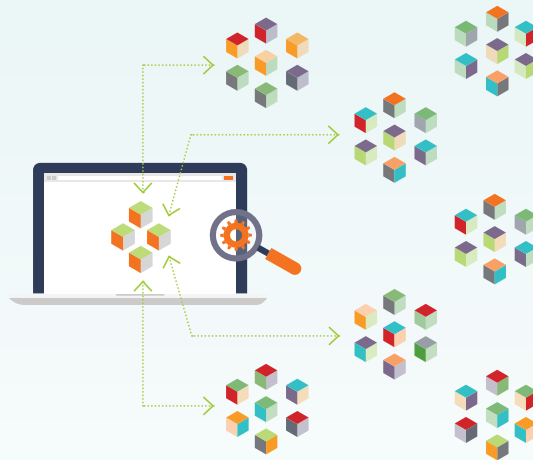
IMPORT REPORT DATA INTO RAISER'S EDGE®

Apply fundraising best practices and data intelligence to enable greater outcomes from your organization's mission. The ImportOmatic Integration for Salesforce retrieves report-based data and imports it into Raiser's Edge. Now you can have the best of both worlds and utilize the power of Salesforce side-by-side with the leading fundraising solution, Raiser's Edge (RE). Seamlessly add actionable data to your database by scrubbing, merging, scoring and segmenting your most likely future donors in a snap.

DECLUTTER YOUR DATABASE

Reduce costs and limit inefficiencies while obtaining a clearer understanding of your data.

STANDARDIZE
Translate data from disparate systems while seamlessly integrating into RE.



CONVERT
Convert Salesforce dates into the correct format for RE—no dictionary creation required.

IMPORT MORE FIELDS

Put the fields in a report together and IOM will capture them all—ultimate flexibility!