



# MERGEOMATIC

## DUPLICATE RECORD SOLUTION FOR RAISER'S EDGE™

Managing duplicate records in Raiser's Edge is one of the most frustrating and expensive challenges for organizations to solve. With multiple people adding information from various sources to a single database, it's easy to unknowingly create two, three, even four records for the same constituent. Once a duplicate exists, it's hard to find and safely delete or merge them - until now! MergeOmatic is a powerful tool that automatically identifies duplicate records, then allows you to filter, review and merge them based on similarity scoring and importance.

### VIEW & CORRECT DUPLICATES

Easily identify and preview all duplicate records in your database.

### KEEP THE DETAILS

Log details from previously merged records.



### MERGE EFFICIENTLY

Bulk merge records that are clearly duplicates.

### IDENTIFY SURVIVORS

Set criteria to select the survivor record when merging constituents.